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Brazil Nuts from a WWF Project in Bolivia

Dear Sir or Madam,

Three years ago, WWF Switzerland initiated a program supporting start-up companies in our focal ecoregions contributing with their business model to our impact goals. Since then, WWF Switzerland is supporting a couple of ventures every year through capacity building for business plan development and through seed money.

Some of these ventures are producing products destined to global retail markets. In 2015 one of these ventures, the Manuripi Brazil nuts sourcing company collaborated with Hylea 1884 an established Bolivian Brazil nut trading company which finally led to the formation of a new business line at Hylea 1884. Since then, WWF together with Hylea supports the responsible sourcing of Brazil nuts in the Manuripi Protected Area and on the lands Hylea owns around Fortaleza. All Brazil nuts sold based on this cooperation are organic and Fair Wild certified. In addition, these nuts contain a price premium which is equally split between WWF Bolivia to support conservation work and the communities collecting the Brazil nuts to improve their livelihood.

To make this collaboration a success, we would encourage you to consider including these nuts in your product offering.

If you have any questions, please contact Sybille Borner, Senior Project Manager here at WWF Switzerland: sybille.borner@wwf.ch or myself. We look forward to hearing from you.

Best regards,

Thomas Vellacott
CEO
WWF Switzerland